

BRECKENRIDGE PHARMACEUTICAL, INC. PRIVACY POLICY

Breckenridge Pharmaceutical, Inc. (“BPI”) understands that the security of your private information is important and we take the protection of personal data that you provide on our websites (“Website”) and through other means very seriously. This privacy policy (“Privacy Policy”) describes how we collect, manage, use, protect and disclose the information that you may provide via our Website. By visiting our Website, or by registering as a user of the on-line services that we provide, you agree to the terms of this Privacy Policy and to our [Terms of Use](#), as they may be amended from time to time. BPI (“we”, “us”, “our”) means our entire company, including our United States affiliates, subsidiaries and related companies.

Our site may contain links to third party websites that are not owned or controlled by BPI. This Privacy Policy only applies to information collected by BPI, and does not apply to any information collected by any third party. Accordingly, we recommend that you read the applicable third party privacy policies and terms for more information.

Collection and Use of Personal Information

You can use our Website without disclosing your personal data. You are not required to provide personal information as a condition of using our Website, except as may be necessary to provide you with information, products or services at your request. If you request information, products, or services from our Website, or ask us to resolve complaints or concerns, we may require certain information necessary to fulfill your request (e.g., your name, contact information, and other identifying information). Personal information that you provide may be used by BPI to provide you with information, such as educational and marketing information about our products. We may use your information for market research and other marketing purposes, and for the purposes specified in this Privacy Policy. Please do not submit any personal information if you do not want it to be collected.

We collect personal information only when you provide it to us, through registration, completion of forms or e-mails, as part of an order for products or services, inquiries or requests about materials being ordered and similar situations in which you have chosen to provide the information to us. If you choose not to provide any requested personal information, you may be unable to access certain areas of the Website, such as password protected areas. We will retain control of and responsibility for the use of any personal information you disclose to us. Any data used by the Website will either be stored on your device, outside of our control, or used by Google Analytics, as described below.

Data Processed by Us When You Use Our Website

We may process your contact information (including first name, last name, email address) when you provide such information on our Website to receive our newsletter, to resolve issues, or to provide answers to inquiries. You may notify us at any time that you wish to unsubscribe by either clicking on the unsubscribe link in our newsletter, or by notifying our Customer Service Department at the address below.

Disclosure of Personal Information

BPI does not sell or rent your personal information to third parties. We may retain third party vendors to assist us to perform services on your behalf. Such third party vendors may be provided with access to your personal information to perform their obligations pursuant to contractual obligations to us, but for no other purpose. We may share your personal information with a company in connection with the sale or transfer of one of our product lines, business units or affiliates to that company. Such company will be required to use and protect your personal information consistent with this Privacy Policy. BPI may disclose your personal information amongst and between its affiliates, subsidiaries and related companies for the purposes set forth in this Privacy Policy. BPI reserves the right to disclose your personal information to respond to duly authorized information requests from governmental authorities or when otherwise required by law.

Use of Cookies

Cookies are used in order for us to improve the efficiency of your individual use of the Website. Cookies are small text file identifiers that are sent to your web browser and stored on your computer’s hard drive. Cookies allow the Website to remember your computer on return visits. This is particularly important for websites that require you to sign in as it speeds up your access. We may use both session cookies that are deleted when you close your web browser and persistent cookies that may be used by the Website on subsequent visits. When you use our Website, we automatically receive the name of your internet service provider, the website that you used prior to our Website, the websites that you visit from our Website and your Internet protocol address. This information is not linked to personally identifiable information.

Most web browsers are set up to accept cookies automatically but you can change the web browser's settings to refuse new cookies, disable existing ones or let you know before new cookies are stored on your computer. However, if you refuse or disable cookies, some of the Website's functionality may be lost. We may also include web beacons (also known as web bug, pixel tag or clear GIFs) on our Website or e-mails. Web beacons help us monitor the effectiveness of the Website by measuring the activity of the Website or how many users clicked on any elements of the Website. Web beacons do not automatically obtain personal information from you but can tell us when you have opened your email or visited the Website. If you want to delete any cookies or web beacons that are already on your computer or stop cookies or web beacons being stored on your computer in the future, see the "Help" section of your web browser. For additional information about deleting or controlling cookies or web beacons, see <http://www.aboutcookies.org>. In addition, you may opt-out of interest based advertising by participating providers by visiting www.networkadvertising.org for details on how to opt-out.

Google Analytics

Our Website use Google Analytics. Please refer to "How Google uses data when you use our partners' sites or apps" for further information (located at www.google.com/policies/privacy/partners/).

Third-Party Advertisers or Remarketers

We may share cookies and similar technologies set out in our cookie policy (all referred to as "Other Information") (see below and "Use of Cookies" above) about you with third parties including, but not limited to, advertising and remarketing providers, or other brand partners, for purposes of personalizing or otherwise understanding how you engage with ads or other content. For example, when a browser visits a site, pixel tags enable us and these third-parties to recognize certain cookies stored within the browser to learn which ads or other content bring a user to a given site. In addition, we may receive Other Information from these third parties, including through their service providers, such as advertising identifiers, IP addresses, and post-conversion data.

You may use the accompanying links to learn more about such providers and, if available, how to opt-out from their targeted ads or other personalization features. Please note you will not necessarily be opted-out of advertising or content generally; you may still receive generic ads or content.

For Instagram, please visit: Instagram: <https://help.instagram.com/1896641480634370?ref=ig>

For Facebook, please visit: <https://www.facebook.com/help/568137493302217>

For YouTube, please visit: <https://policies.google.com/technologies/ads>

Do Not Track and Advertising Across Different Websites

We currently do not change our tracking practices in response to "do-not-track" signals or other similar mechanisms. Third parties that have content or services on our website such as a social feature, analytics service, or an advertising network partner, may obtain information about your browsing or usage habits. These third parties do not change their tracking practices in response to "do-not-track" signals from your web browser and we do not obligate these parties to honor "do-not-track" signals. To learn more about browser tracking signals and "Do Not Track," please visit www.allaboutdnt.com.

Security

BPI uses reasonable technical and organizational security precautions to protect your personal information from manipulation, loss, destruction or access by unauthorized persons. Any personal data that is provided to BPI by you will be encrypted in transit to prevent its possible misuse by third parties. Our security procedures are continuously revised based on new technological developments. Due to the nature of Internet communications, we cannot guarantee that such communications are 100% secure or error-free and disclaim that the information you provide us will remain free from theft, loss, or unauthorized access or use by third parties, despite our best efforts. You are responsible for maintaining the privacy of your own passwords and other special access numbers you might use to access the Website.

Children

Children under the age of 13 are not the intended audience for the Website. In light of the importance of protecting children's privacy, we do not knowingly collect personal information from this age group without prior parental or legal guardian consent.

Right of Access, Correction and Cancellation/Opt-Out

You have the right to access, review, correct, amend, change, restrict, and delete your preferences, your personal information stored in our system, withdraw your consent to the use of your personal data in the future, and/or receive a copy of your personal information stored in our system. You also have the right to opt-out of our communications and discontinue receiving educational and/or promotional information at any time. Please contact our Customer Service Department at the address below.

California and Virginia Residents

We do not sell your personal information to third parties for money or other valuable consideration. We do not share your personal information with unrelated third parties other than as part of a contract where they provide a service to us for the business and commercial purposes described in this Privacy Policy.

Cross Border Transfers

The Website is controlled and operated by us from the United States and is not intended to subject us to the laws or jurisdiction of any state, country or territory other than that of the United States. Any information you provide to BPI through use of the Website may be stored and processed, transferred between and accessed from the United States and other countries, which may not guarantee the same level of protection of personal data as the one in which you reside. However, BPI will handle your personal data in accordance with this Privacy Policy regardless of where your personal data is stored/accessed.

Updates to Privacy Policy

We reserve the right to modify our Privacy Policy at any time so please review the Privacy Policy each time you access the Website. Material changes will be indicated on the revised Privacy Policy. Any changes will be effective immediately as of the updated revision date indicated below.

Contact Us

Please contact us with any problems, questions or suggestions regarding our Terms of Use at customerservices@BPI.net or BPI, 15 Massirio Drive, Suite 201, Berlin, CT 06037, Attn: Customer Service.

Last updated: June 23, 2023